

# BEST PERFORMING BUSINESS



## AWARD

## GROWTH



### ABOUT

The Best Performing Business Award recognises the business division that has delivered exemplary performance and outstanding value to Al Masood. The winner of this Award has driven sales performance, operational excellence through their teams, offered the best customer service and has made a significant impact on the overall Group revenue.

### ELIGIBILITY

This Award is open to all business divisions of Al Masood.

### CRITERIA

The Best Innovative Employee Award is for individuals who have made a significant impact on their businesses in one or more of the following ways:

- Identifying a solution to business problem, which then results in measurable benefit.
- Executing their idea partially or fully by obtaining management, team, and colleague approval and buy-in, and presenting a full implementation view.

### NOMINATION PROCESS

The Divisions will be nominated by the CEOs.

### JUDGING PANEL

1 winning division will be chosen for this Award. The decision will be made by the Chief Corporate Officer, Group Chief Financial Officer, and Executive Committee based on the achievements of the Division over the past year.

### APPLICATION DEADLINE

Fully completed Nomination Forms should be submitted on the website by **19 October 2024**.

