

# BEST SALES EXECUTIVE AWARD



## ABOUT

The Best Sales Executive Award celebrates sales champions who have delivered outstanding results to Al Masood.

## ELIGIBILITY

The winners of this award are sales employees across Al Masood Automobiles and Al Masood Industrial Divisions who have achieved over 100% of their sales targets and have scored high in their performance appraisals.

## CRITERIA

The recipients of the Best Sales Executive Award have made a significant impact on their businesses by:

- Delivering outstanding sales performance and always over-achieving their targets and KPIs.
- Having sharp skills in sales, business development, account management, in addition to successfully negotiating and closing deals.
- Scoring high in performance appraisals and competencies.
- Embodying the Al Masood values of being optimistic, excellent, and engaged, as well as positively impacting team members by supporting and influencing them.

## NOMINATION PROCESS

Candidates will be nominated by the Sales Department Heads across Al Masood business divisions, who will provide justification and reasoning for each.

## JUDGING PANEL

12 winners will be chosen for this Award. The decision is based on performance, and made by the employees' Line Manager, HR, GM, and CEO.

## APPLICATION DEADLINE

Fully completed Nomination Forms should be submitted on the website by **19 October 2024.**

